

# Les brèves de l'Europe



N° 236 – MI-MARS 2024

## Actualités

**Première stratégie industrielle de défense.** Elle comprend un ensemble de mesures visant à: permettre aux États membres d'exprimer leur demande de défense collective en s'appuyant sur les instruments et initiatives existants. Dans ce contexte, les EM seront encouragés à coopérer lors de la phase d'acquisition de capacités de défense; garantir la disponibilité de tous les produits de défense en améliorant la capacité de la BITDE. L'UE soutiendra les investissements réalisés par les États membres et l'industrie de la défense européenne pour développer et mettre sur le marché des technologies et capacités de défense de pointe. La stratégie énonce les indicateurs : acquérir au moins 40 % des équipements de défense de manière collaborative d'ici à 2030; faire en sorte que, d'ici à 2030, la valeur des échanges commerciaux intra-UE liés à la défense représente au moins 35 % de la valeur du marché de la défense de l'Union; augmenter régulièrement leurs achats d'équipements de défense au sein de l'Union pour qu'au moins 50 % du budget qui y est consacré soit dépensé dans l'Union à l'horizon 2030 et 60 % à l'horizon 2035. **Le programme européen pour l'industrie de la défense (PEID)** est la nouvelle initiative législative. Le PEID comprend à la fois des aspects financiers et des aspects réglementaires. Au cours de la période 2025-2027, le PEID mobilisera le budget de l'UE à hauteur de **1,5 milliard d'euros** pour continuer à renforcer la compétitivité de la BITDE. Un nouveau Fonds servira à faciliter l'accès au financement par l'emprunt et/ou sur fonds propres des PME et des petites entreprises à moyenne capitalisation qui industrialisent des technologies de défense et/ou fabriquent des produits de défense. [Q&DRE sur EDIS et EDIP \(europa.eu\)](#)

**Nouvelles règles mondiales visant à simplifier le commerce des services entrent en vigueur au sein de l'OMC.** Les nouvelles règles s'appliquent à un groupe important et diversifié de membres de l'OMC, y compris les pays développés, les pays en développement et les pays les moins avancés, ce qui représente 92 % du commerce mondial des services. L'ensemble de règles adopté dans le contexte de l'initiative conjointe sur la réglementation intérieure dans le domaine des services permettra de simplifier les exigences en matière d'autorisation et d'alléger les obstacles procéduraux auxquels sont confrontées les entreprises du monde entier, en particulier les micro, petites et moyennes entreprises. Les règles contribuent également à la stratégie numérique, puisque des secteurs tels que les télécommunications, les services informatiques, l'ingénierie et le secteur bancaire devraient en bénéficier. [sdr\\_factsheet\\_feb24\\_f.pdf \(wto.org\)](#)

**Communication révisée sur la définition du marché dans les affaires de concurrence.** La communication révisée sur la définition du marché fournit des orientations élargies et actualisées sur l'approche de la Commission en matière de définition du marché. Il s'agit d'une compilation et d'une adaptation aux circonstances actuelles des principes, de la méthodologie, de la jurisprudence et des bonnes pratiques aux fins de la définition des marchés dans les affaires de pratiques anticoncurrentielles et de concentrations. [Revised Market Definition Notice \(europa.eu\)](#)

**Accord politique visant à interdire les produits issus du travail forcé sur le marché de l'Union.** Les principaux éléments de l'accord sont : Le champ d'application du règlement couvre les produits fabriqués dans l'UE pour la consommation intérieure et les exportations, ainsi que les marchandises importées, sans cibler des entreprises ou des industries spécifiques et tous les types de travail forcé. La Commission enquêtera sur les cas et prendra des décisions lorsque le

risque de travail forcé se situe en dehors du territoire de l'Union, tandis que les pays de l'UE enquêteront et prendront des décisions si le travail forcé se trouve à l'intérieur de l'UE. La Commission élaborera des outils pour aider les opérateurs économiques et les autorités nationales compétentes dans l'application et la mise en œuvre du règlement. L'accord politique conclu entre le Parlement européen et le Conseil est désormais soumis à l'approbation formelle des deux collégiateurs de l'UE. Une fois adoptées, les nouvelles règles entrent en vigueur 36 mois après leur publication au Journal officiel de l'UE. [Accord sur l'interdiction par l'UE des produits issus du travail forcé | Actualité | Parlement européen \(europa.eu\)](#)

**New initiatives boosting European industrial leadership in advanced materials.** The Communication proposes actions along five main pillars to be implemented together with EU Member states, industry players and other key stakeholders: Strengthening the European research & innovation ecosystem on advanced materials. Fast-tracking innovative materials to the market. This includes developing a “materials commons”, a European digital infrastructure for advanced materials research and innovation. It will significantly accelerate the design, development and testing of new advanced materials in a controlled environment, also using AI. Increasing capital investment and access to financing. As part of this package of actions, the EU will set up a new partnership with the industry under Horizon Europe, aiming at €500 million of investments for 2025-2027, with at least €250 million coming from private sources. Fostering the production and use of advanced materials. This includes procurement for innovation, standard setting and the launch of an Advanced Materials Academy with the European Institute of Innovation and Technology to make sure European workforce has the necessary skills. Creating a Technology Council for advanced materials to advise on the steering of this initiative with Member States, countries associated to Horizon Europe and industry. [Ofcf06ea-c242-44a6-b2cb-daed39584996\\_en \(europa.eu\)](#)

**Transition Pathway for the Chemical Industry.** The Commission published guidance on funding to support the twin transition. The document aims to support chemical companies, especially SMEs, in finding opportunities to finance projects for the green and digital transition, such as investments in renewables and safe and sustainable chemicals. The guide highlights the main EU funding programmes to transform the chemical industry and provides examples of supported initiatives. These include, for instance, Horizon Europe, the Innovation Fund, Invest EU, and the Digital Europe Programme. The document also lists relevant open calls for the chemical industry, outlining the type of projects supported, who can apply and by when. [43fd74aa-d5ab-4b15-81bb-080d108d3570\\_en \(europa.eu\)](#)

**Transition pathway for a green, digital and resilient EU agri-food industrial ecosystem.** It highlights that the food system's competitiveness and resilience require fair returns for all players in the value chain, smart sustainability investments to limit food inflation, support for the international attractiveness of EU agri-food exports, and implementation of circular business models. The pathway encourages industrial stakeholders to take up the [EU Code of Conduct on Responsible Food Business and Marketing Practices](#), while suggesting enabling actions to achieve the Code's sustainability objectives. It also proposes to boost the collaboration between different business support organisations, and to increase the awareness of R&I funding opportunities, especially towards sustainability innovation. Moreover, the document published today presents EU policies and programmes that can be mobilised to support the transition towards a green, digital and resilient EU agri-food industrial ecosystem, and invites national and regional authorities to also mobilise their policies accordingly. [Transition pathway for the agri-food industrial ecosystem - European Commission \(europa.eu\)](#)

**Russia, EU adopts 13th package of individual and economic sanctions.** The Council decided to impose restrictive measures on an additional individuals and entities responsible for actions undermining or threatening the territorial integrity, sovereignty and independence of Ukraine. The Council added 27 new entities to the list of those directly supporting Russia's military and industrial complex in its war of aggression against Ukraine. They will be subject to tighter export restrictions concerning dual use goods and technologies, as well as goods and technology which might contribute to the technological enhancement of Russia's defence and security sector. Some of these entities are located in third countries (India, Sri Lanka, China, Serbia, Kazakhstan, Thailand, and Türkiye) and have been involved in the circumvention of trade restrictions, others are Russian entities involved in the development, production and supply of electronic components for Russia's military and industrial complex. Furthermore, the decision expands the list of restricted items that could contribute to the technological enhancement of Russia's defence and security sector by adding components for the development and production of unmanned aerial

vehicles (UAV). Lastly, the EU introduced further restrictions on exports of goods which contribute in particular to the enhancement of Russian industrial capabilities, such as electrical transformers. [Regulation - EU - 2024/745 - EN - EUR-Lex \(europa.eu\)](#)

**EUIPO introduces a Geographical Indications Service to its Operations Department.** Following the adoption of the EU regulation 2023/2411 on GI protection for craft and industrial products, the European Union Intellectual Property Office (EUIPO) has introduced a new service under its Operations Department focusing on Geographical Indications (GIs) and other Intellectual Property (IP) rights. Following the new EU legislative reform, EUIPO is designated as the EU's competent organization for the recently launched GI scheme. [Glview \(tmdn.org\)](#)

**Textiles and food waste reduction: New EU rules to support circular economy.** MEPs adopted their position on the proposed revision of the Waste Framework Directive, MEPs want to increase the binding waste reduction targets proposed by the Commission to at least 20% in food processing and manufacturing (instead of 10%) and to 40% per capita in retail, restaurants, food services and households (instead of 30%). EU countries would need to ensure that these targets are achieved at national level by 31 December 2030. Member states would have to establish these schemes 18 months after the entry into force of the directive. In parallel, EU countries would need to ensure, by 1 January 2025, the separate collection of textiles for re-use, preparing for re-use and recycling. [eur-lex.europa.eu/legal-content/EN/TXT/HTML/?uri=CELEX:52023PC0420](#)

**Overview of EU instruments contributing to the internationalisation of European businesses .** The goal of this overview is to facilitate access to information relevant for the European Union (EU) stakeholders pursuing business internationalisation on available funding EU instruments (both direct and indirect). The overview is a result of the joint effort of several European Commission services. The list includes regional and bilateral specific instruments which can help EU businesses in their goal of internationalisation. The overview does not cover general enabling framework, such as free trade agreements. [Overview of EU instruments contributing to the internationalisation of European businesses \(2023\) - Publications Office of the EU \(europa.eu\)](#)

## Opportunités

**Programme LIFE 2024 – Appels à propositions et dates clés.** Les appels à propositions LIFE 2024 devraient être publiés le 18 avril 2024 sur le portail de la Commission. CINEA (l'Agence exécutive européenne pour le climat, les infrastructures et l'environnement) organisera des séances d'information virtuelles du 23 au 26 avril 2024. <https://www.ncpwallonie.be/programme-life-2024-appels-a-propositions-et-dates-cles/>

**Circular Bio-based Europe Joint Undertaking (CBE JU).** la journée d'information consacrée aux appels du CBE JU aura lieu le 23 avril prochain. <https://www.ncpwallonie.be/circular-bio-based-europe-joint-undertaking-cbe-ju-vous-souhaitez-en-savoir-davantage-sur-les-appels-2024-decouvrez-ici-les-details-et-informations-sur-les-topics/>

**Missions EU- journées d'information sur les appels 2024.** Ces journées d'information en ligne sont organisées par la Commission sur les nouveaux appels des Missions 2024 du programme cadre Horizon Europe. <https://www.ncpwallonie.be/news/register-now-les-journees-dinformation-sur-les-appels-2024-des-missions/>

**Promotion of Agricultural Products.** The amounts available for campaigns selected in 2024 are split between promotion in the EU internal market (€81.3 million) and in third countries (€85.1 million): So-called MULTI programmes come from at least two national organisations from at least two Member States, or from one or more European organisations. SIMPLE programmes can be submitted by one or more organisations from the same EU country. Deadline 14 May 2024. [Funding & tenders \(europa.eu\)](#)

## A lire

**Generative AI: How will it transform science and its impact on society?** this special report discusses how GenAI transforms the work of researchers and new opportunities to translate research outcomes into solutions, for the

benefit of policy and society. [Generative AI: How will it transform science and its impact on society? | Science/Business \(sciencebusiness.net\)](#)

**Enterprise Europe Network EU single market**. The stories featured in this brochure illuminate how the four fundamental freedoms of the Single Market—free movement of goods, persons, services, and capital—have simplified daily business operations, fuelling growth and prosperity across the European Union. These success stories, totalling 70 from 17 EU Member States and Iceland, are a testament to the impactful collaboration within the Network, exemplifying its strength and functionality. Through this publication, our goal is to empower potential and current client companies, providing them with valuable insights and encouragement to thrive within the EU Single Market. By sharing practical examples of successful ventures, we aim to demystify the process of conducting business abroad and highlight the supportive role of the Network experts. [Enterprise Europe Network EU single market - Publications Office of the EU \(europa.eu\)](#)

## Evénements

**Journées européennes de la recherche et de l'innovation (R&I Days), 20 et 21 mars 2024 Bruxelles et en ligne.** Evénement organisé par la Commission européenne célébrant les 40 ans des programmes-cadre pour la recherche et le développement technologique (PCRD), ces journées seront l'occasion de débattre de l'avenir du domaine de la recherche et de l'innovation (RDI) et de sa contribution aux priorités politiques de l'UE, en particulier la transition verte, la souveraineté technologique et la compétitivité de l'UE. [European Research and Innovation Days | Research and Innovation \(europa.eu\)](#)

**Connecting Europe Days 2024, Europe's mobility flagship event, 2-5 April Brussels.** It will be the place to discuss concrete measures and exchange good practices on creating a sustainable, smart and resilient, transport and mobility network in Europe with also the launch of the nine new 'European Transport Corridors' of the trans-European transport network (TEN-T) extend to neighbouring third countries. The event is being organised together with the Belgian Presidency of the Council of the EU. [connectingeuropedays - European Commission \(europa.eu\)](#)

**Advanced Manufacturing Industry Conference, 16 April 2024, Brussels.** Hosted by the European Commission, the Advanced Manufacturing Industry Conference brings together policymakers, corporate leaders, academics, and institutional representatives to discuss specific challenges facing advanced manufacturing. The conference will provide insights for the incoming Commission on current bottlenecks and areas of opportunity, to ensure the industry remains competitive and supports the green transition. [EUSurvey - Survey \(europa.eu\)](#)

**Public Procurement Data Superpowers: Transparency in public procurement – Harnessing artificial intelligence, 29-30 April 2024 Brussels and online.** This event will help unveil the vast potential of public procurement data and give an opportunity to reflect with all stakeholders on how to tackle the complex landscape: insightful contributions, discussions and exchanges on topics such as the public procurement data space, the transformative impact of artificial intelligence, and eForms – the exclusive standard for publishing procurement data since October 2023. These topics will be presented by expert speakers from national authorities, EU institutions, and procurement specialists. [Registration - Public Procurement Data Superpowers - Publications Office of the EU \(europa.eu\)](#)

**The European Cluster Conference 2024, 6 May 2024 - 8 May 2024, Brussels.** The conference will address pivotal topics—the Green Transition, the Digital Transition and Resilience Building—providing a deep dive into key drivers like skills, funding, and technology. The conference will raise awareness about the role of clusters, the European Cluster Collaboration Platform, and stimulate debates on clusters' possible actions to shape the future of the EU Single Market. The matchmaking event within the European Cluster Conference offers also a dedicated framework to find potential business partners at all stages of the supply chain. [Home - Cluster conference 2024 \(europeanclusterconference2024.eu\)](#)

« La nature n'aime rien tant que de changer ce qui est, pour le remplacer par ce qui lui ressemble »  
Marc-Aurèle